

# Color Design

consulting by

Olga Verasen



When we live in a neutral and colorless space, we begin to be the same . . .  
When we invite to our Home colorful positive artworks, we invite wisdom,  
beauty, and strength of life.

This is why my consulting and author's experience includes the special "Color  
Design" direction. This direction is related to my main program "Supporting  
stress resistance and immunity through the conscious development of the  
sensory system and feelings" based on biology, creativity, and healthy  
lifestyle practice.

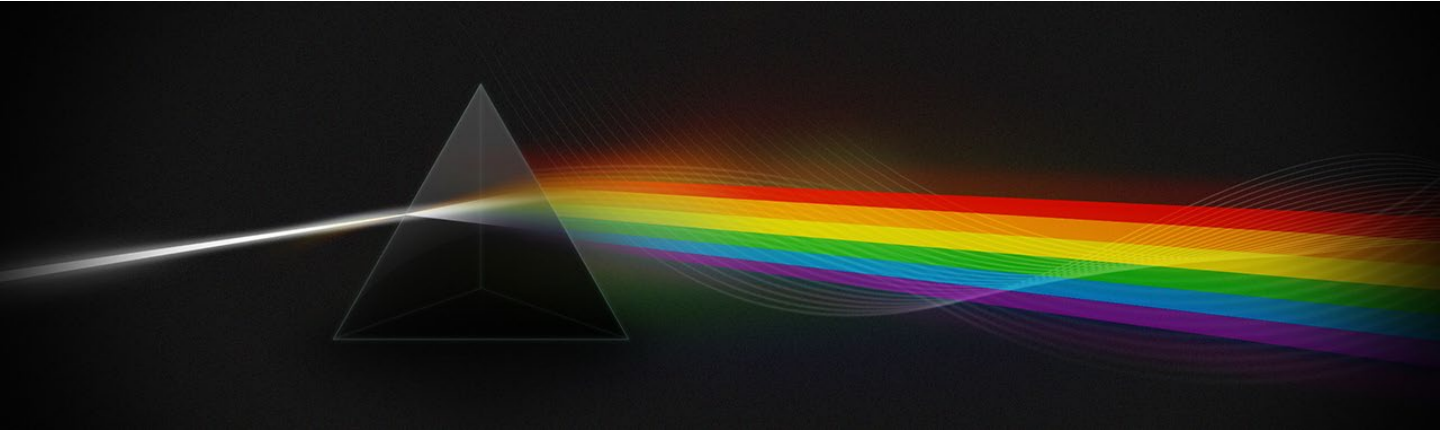
Warm wishes, Olga Verasen

[Professional experience](#)



# The Value of Color and Light

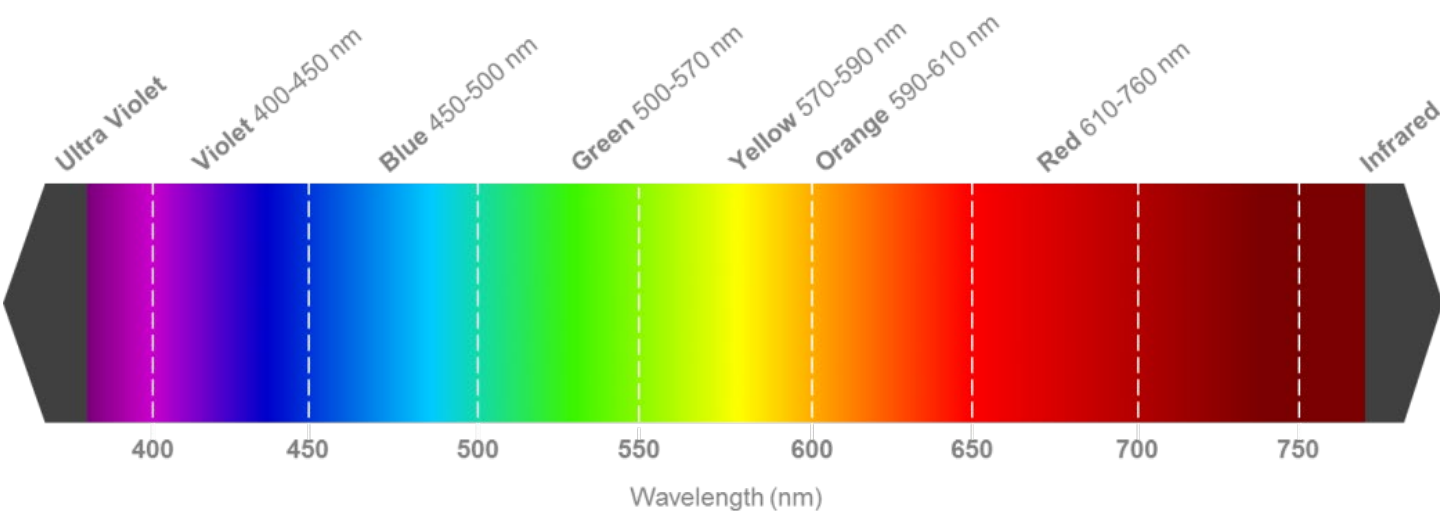
Our eyes have 126 million light-sensitive cells that feed information to 86 billion neurons. Our most powerful sensory system provides over 80% of the information we process about our outside world.



The quality of that information has huge implications on all the internal systems that keep us healthy. The richer and more varied that information, the more our nervous system retains its quality, quantity, and speed.

Color exercises all our information processing systems from the light-sensitive cells through to neuron activity, supporting a healthy nervous system. Exercising it supports the speed, quality, quantity, and flexible response of our nervous system to environmental stresses.

When we consciously choose to create with colors, we manifest our own uniqueness and the beauty of our inner world. We can always improve the link between our inner and outer world to support harmony in life and strong health.



## *Color Design, feeling, and result*

Prismatic colors are what nature presents to us.

We often represent shaded prismatic colors by adding black to create a percent gray following a neutral design concept. For example, most office corporate styles use a shaded neutral design.





Of course, supporting corporate style with design is important. However, accent colors, like small art on a working surface or artwork in a lunchroom, can display bright nature prismatic colors. Prismatic colors support life energy, create positive feelings, resulting in the support of mental and physical health.



I have been developing my knowledge and practice about the value of color, as a biologist, corporate coach, and artist for over 20 years and have quantified how the additional of a little color can support people and company's results.  
Feeling-Thinking-Action-Result . . .  
When we consciously support positive feelings, we create better results.





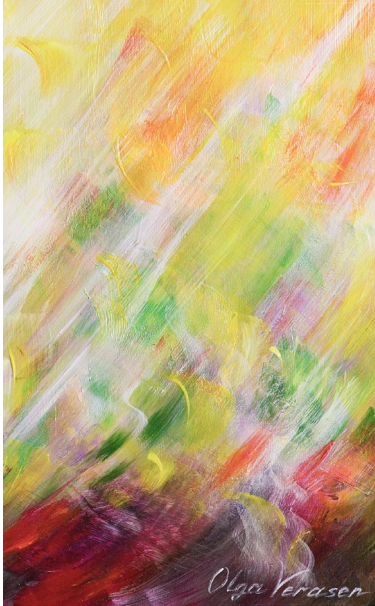
## About *Sunlight* technique

I prefer colors that are inspired by Nature-based color wheel. I use each color separately to save each color's uniqueness and prismatic energy.

This is why colors save their brightness and my artwork shines from within. Different brushes and styles help me to explain what I want to create. Does my style have secrets? Yes, of course . . .

Layer by layer I add colors to a surface: paper, canvas, or panel. By layering, each color saves its own unique light, energy where the final color is an additive consequence of each layer.

This technique also creates an amazing 3D affect that is very useful for the eyes in supporting health and inner world harmony in unity with nature.





# Unity with Nature

Sometimes we don't notice the colors that are dominant in our life, and why. Nature's rich palette is the foundation for all colors.

We can always look around with a smile, feel our unity with Nature, and improve what we have . . .



## Color Design for children

A special branch in my Color Design activity is art for children . . .

Sometimes I see designs for children with gray shadows, and even ones close to black. Sometimes I hear the words, "It's trendy" or "But I can't change it."

I think when we adults forget about our own colorful world, we begin to create the same space for children. But good news :) everything can always be improved



We have supported Color Design at homes, schools, kindergartens, children's centers, and hospitals for over 20 years. Welcome!



# How do we support your *Color Design*



We follow these simple steps:

## 1 step

Online meeting (Zoom, Skype). We discuss:

- what do you want to improve
- what are your primary corporate colors or main color
- what is important for you and your team see as a result.

## 2nd Step

We visit, or you organize an online video excursion for us.

We survey the lighting and color range related to your style, functions, and primary corporate colors.

## 3rd Step

We create a preliminary proposal, review it with you, and make a final project proposal to include original or printed artwork. Based on a final consultation, we prepare an agreement.

Happy to support your Color Design!

Ask your questions and we will send to you more information about.

Welcome!

[Contact us](#)

# Artwork collection

*Sunlight Art - acrylic on canvas or panel*

---

*Colorful art for Children*

---



[About Olga Verasen LLC activity](#)

© 2021 Olga Verasen