

## “Family Creativity Studio”

by Joff Cowan & by Olga Verasen

For parents and children 3-12 years of age.

### Announcement

Why is Family Creativity is important?

- It is through creativity that “Heart-to-Heart” family communication can realized. Creativity opens the heart, allows each person to explore their own uniqueness in a nurturing, non-judgmental environment.
- Creativity is both a shared, and an individual experience full of surprises and wonder.
- Creativity helps us believe in our dreams, our strengths, our uniqueness, and the uniqueness of everyone who lives on our Earth.
- Creativity is the foundation of conscious thinking without limits.

Your Family Creativity adventure is waiting for you. Welcome!

### Program outline – 2 hours

#### 1. Introduction – 15 min

##### 1.1 “Nice to meet you!”

interactive introduction and ice breaker of all participants

Goal: Create welcoming, open and trusting environment

Tools: Nature shaped name badge

##### 1.2 “Where is Family Creativity?”–

interactive conversation and activity with children and parents.

Goal: Introduction to creativity, heart-to-heart in unity with nature

Tools: Seven color dots, emoticons

##### 1.3 “Welcome to Family Creativity Studio!”

Explanation of creativity activities

Goal: Information about tools, workplace, Covid-19 responsibilities

Tools: art supplies, instructions

## 2. Core Family Creativity Activity – 90 min

### 2.1 “Choosing Family Creativity Activity”

Goal: Motivate pro-active position and teamwork

Tools: Creativity kits, creativity samples

### 2.2 “Summarize choices”

Goal: Give positive support, motivation, team building

Tools: Emoticons

### 2.3 “Work process” A

Goal: support family creativity process

Tools: Emoticons, creativity supplies, “hand” sign

### 2.4 break – 15 min

Goal: Rest, physical activity

Tools: WC, funny game

### 2.5 “Work process” B

Goal: support family creativity process

Tools: Emoticons, creativity supplies, “hand” sign

### 2.6 “Summarize work process”

Goal: Emphasize positive experience

Tools: Emoticons, color dots

## 3. Closing event – 15 min

### 3.1 Mini Exhibition

Goal: Share success, motivate further creativity activities

Tools: finished artwork

### 3.2 Family Feedback

Goal: Create active conversation

Tools: Feedback form, emoticons

### 3.3 Introduce upcoming events, next steps and creativity information

Goal: Motivate return for follow up events

Tools: Information card and coupon

### 3.4 Fairy Tale Gift for each family

Goal: Motivate family creativity in home

Tools: Fairy Tale Scroll gift

## Supplies

### • Handmade Toys



Colored paper, fabric, glue, colored yarn, scissors

### • Handmade book



Color and white copy paper sheets, glue, thread, scissors

7 different colored pencils, paint brushes, gouache or watercolors

### • Home design



Supplies from nature (leaves, cones, twigs, bark, etc)  
Color and white paper, scissors, glue, yarn, plasticine

- Craft from nature's material



Supplies from nature (leaves, cones, twigs, bark, etc)  
Color and white paper, scissors, glue, yarn, plasticine

- Paper Craft



Color and white paper, scissors, glue, shaped paper pieces

- Paintings



White paper, cardboard, brushes, gouache or watercolors, clear tape

- Greeting Cards



Color and white paper, scissors, glue, shaped paper pieces, fabric, yarn

### About the program

“Family Creativity Studio” has two direction

1. “Magic Box”
2. “Wizard’s Workshops”

- “Magic Box” – is a basic beginner activity where participants choose and explore one or more creativity branches. The number of creativity activities is unlimited so this activity can be experienced many times. The time – 2 hours.

- “Wizard’s Workshops” give opportunity to develop one of the creativity branches more deeply:
  - Home Design & Nature Craft
  - Handmade Book
  - Handmade Toys
  - Paintings & papercraft

Wizard’s Workshops have 3 levels of complexity

- beginner
- progressive
- master

The variety of art activities for each step is unlimited so can be experience many times. Time for each activity – 2 hours.

### **The methodology by Olga Verasen**

The basis of this Family creativity program is drawn from Olga’s experience of communicating with 50000 children and parents over 20 years. Her practice is informed from her master’s level biology degree, her Master’s education program knowledge and as a Certified Professional Coach from the European Coaching Association.

Each program connects with Olga Verasen’s award winning fairy tales, education programs, and International screenwriter competitions in Belarus, Russia, and the United States.

Olga’s artistic works have been exhibited more than 20 times and more than 50 of her illustrations, painting and collages are in private collections in Europe, North and South America.

More about Olga’s experience read here

<https://olgaverasen.com/wp-content/uploads/2020/11/Olga-Verasen-CV-2.pdf>